



## COURSE DESCRIPTION

### OBJECTIVES

- Enhance ability to
  - apply the most recent internationally agreed recommendations on IMTS,
  - define best possible data sources,
  - set up adequate (or enforce existing) collection systems,
  - enhance statistics compilation processes.
- Value the importance of quality, metadata, timely dissemination, and links to economic analysis and national policy objectives.
- Master the use of the internationally available guidance, especially the IMTS Concepts and Definitions 2010 and the related Compilers Manual.

### TARGET POPULATION

**Primary Target:** Trade data compilers from (depends on countries):

- National Statistical Office (NSO)
- Central Bank
- Ministry of Trade
- Customs Administration

**Secondary Target:** Trade negotiators, statisticians, analysts / Economist (reporting indicators) from:

- Ministries of Foreign affairs, Agriculture, Transport, Energy, etc.
- Chamber of Commerce, Industry
- NGOs
- Academics

### ACTIVITIES

**24 April to 2 June:** 6 weeks asynchronous moderated e-learning course

**6 June:** two 90 minutes webinars

### WORKLOAD

Estimated at 30 hours to complete the whole course

### LANGUAGE(S)

- English
- French

### REGISTRATION

Self-registration on <https://tft-reg.unctad.org> using the following passcodes:

- For English: **2023IMTS**
- For French: **2023SCIM**

### PRICE

Free of charge

**COURSE  
MODULES**

1. **Conceptual Framework**
2. **Institutional Arrangements**
3. **Production and Compilation**
4. **Metadata and Quality**
5. **Dissemination and Analysis**
6. **New Areas of Work**

**COURSE  
MATERIALS**

- Participant manual
- Interactive videos
- Forum
- Tests
- Anonymous opinion questionnaires

**CERTIFICATE**

Yes – Electronic certificate upon completing all the tests and obtaining the average score from all the six tests of at least 50%

**BACKGROUND**

UNCTAD has been active in providing knowledge development and capacity building programs to developing countries for over four decades. Its TrainForTrade (TFT) Program has been established some 20 years ago. With its dedicated platform and team, the Program has conceptualized, created and delivered e-learning projects on various subjects related to trade and development in many individual countries or regional centers, usually within wider scope capacity building undertakings. WTO has also been active in building trade capacity since 1995, in particular by providing trade related technical assistance, capacity building and developing e-learning courses. UN Statistics Division (UNSD) manages the development and maintenance on methodology of IMTS, including Standard International Trade Classification (SITC), Classification by Broad Economic Categories (BEC) and related correspondence tables. Furthermore, UNSD has been providing capacity building and technical assistances to countries through compilers manual, metadata survey, workshops and country missions with aims to support implementation of latest recommendations on IMTS.

As the United Nations' focal point for the integrated treatment of trade and development and the related economic issues, UNCTAD compiles a wide range of data. The statistics are made public via UNCTADstat, the free online data resource encompassing more than 150 indicators and time series, with figures for individual economies and country-groups presented in a harmonized framework (<http://unctadstat.unctad.org>). The UNCTADstat features: i) Data Center allowing users to easily access, compare, reorganize and download data; ii) Country Profiles presenting a selection of most recent key economic statistics by country; iii) Infographics library, a collection of key messages released to social networking sites from the published time series ; and iv) Documentation, FAQ, and other supporting information.



IMTS is part of topics regularly discussed by Inter-Agency Task Force on International Trade Statistics (TFITS) (<http://unstats.un.org/unsd/trade/taskforce>). TFITS promotes the development of international standards and respective compilation guidance, systems and classification for international trade statistics. Furthermore, it coordinates training and capacity-building initiatives, especially in developing countries, to ensure uniform application of international standards and recommendations in the area of international trade statistics. The e-learning is considered part of capacity building activities, and it is very much supported.